



**Media Contact:**

Laurie SantaLucia  
ANDERSON Advertising & PR  
480-945-2229  
[azstronghold@anderson-adv.com](mailto:azstronghold@anderson-adv.com)

## **Eric Glomski and Maynard James Keenan Team To Launch New Brand, ‘Stronghold Wines’**

*New lineup uses American Appellation to source fruit from across North  
America; Brand premiers with Mandala wines*

**Cottonwood, Arizona – November 2, 2011** – [Arizona Stronghold](#) vintners, Eric Glomski and Maynard James Keenan, have announced the launch of the brand’s newest lineup, Stronghold Wines.

Stronghold Wines, using an American Appellation, embraces the ability to source fruit from anywhere in North America to create blends under the Stronghold Wines namesake.

“Our latest adventure in winemaking has really become an extension of the heritage we worked to build Arizona Stronghold on – the idea of creating wines that would be reflective of the terrain that the fruit grew out of, said [Eric Glomski](#), Stronghold Wines Co-Founder and Director of Winegrowing at Arizona Stronghold and Page Springs Cellars.

“With the successful launch of Arizona Stronghold we showed that Arizona could yield quality wines that could stand up to - and even rival - wines produced from other, more universally embraced regions. With [Stronghold Wines](#), the palate we’re working with is hugely expansive and we’re excited to be using fruit from a range of growing regions with the same credo in mind. What we’ve really set out to do is acknowledge the complexities of the North American terrain by crafting blends that are expressive of a deliberate combination of these sometimes contrasting regions.”

Mandala, the first wine casted from the new lineup, features a White Rhone blend and a Red Rhone blend – each of which is available now.

Full tasting notes for each of the premier wines from Stronghold Wines are available at <http://www.azstronghold.com/trade.html>.

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## **About Stronghold Wines**

Stronghold Wines is a peripheral brand of Arizona Stronghold Vineyards, a privately held partnership between musician-vintner Maynard James Keenan (Tool, Puscifer) and master vintner Eric Glomski.

Keenan also has a controlling interest in Merkin Vineyards and its associated winery, Caduceus Cellars.

Glomski has a controlling interest in Page Springs Cellars.

Visit [www.azstronghold.com](http://www.azstronghold.com) for more information.