

## ***BLOOD INTO WINE AVAILABLE ON DVD THIS TUESDAY***

DOCUMENTARY FEATURING MAYNARD JAMES KEENAN AND ERIC GLOMSKI SET FOR SEPT. 7 DVD RELEASE; ACCOMPANYING SOUNDTRACK (*SOUND INTO BLOOD INTO WINE*) AVAILABLE SAME DAY

LOS ANGELES, Sept. 2 -- *Blood Into Wine*, the documentary Filmcritic.com described as a "rock 'n roll version of *Sideways*," arrives in-stores this Tuesday on both DVD and Blu-Ray.

*Blood Into Wine* opened in theaters on Feb. 19 and has since played in over 100 cities worldwide earning numerous critical accolades from a wide range of publications including the *Wall Street Journal*, *Los Angeles Times* and *Village Voice*. The documentary focuses on Tool/A Perfect Circle/Puscifer front man Maynard James Keenan and vineyard partner Eric Glomski as they bring attention to the new winemaking region of Northern Arizona amidst industry prejudices, celebrity misconceptions and an unforgiving mother nature. The film focuses around the pair's three area vineyards: Caduceus Cellars (owned by Keenan), Page Springs Cellars (owned by Glomski) and Arizona Stronghold (co-owned by Keenan and Glomski). An untraditional documentary, the film also features comedians Eric Wareheim, Tim Heidecker, Patton Oswalt and Bob Odenkirk. Milla Jovovich, who has worked with Keenan as part of Puscifer, makes a guest appearance.

The film's directors, Ryan Page and Christopher Pomeranke, previously best known for their award-winning film *Moog* met Keenan while filming *The Heart Is A Drum Machine* in 2008. The pair had casually discussed Keenan's winemaking endeavors at the time of the meeting and were intrigued by the prospect of exploring the notoriously private singer's newest undertaking. After many months of coaxing, the pair were able to convince Keenan and Glomski to do this film and allow their cameras to shadow them as they went through a full winemaking season. Since that time, Page and Pomeranke once again worked with Keenan on the forthcoming feature film *Queens of Country*, which stars Lizzy Caplan (*True Blood*, *Mean Girls*) and Ron Livingston (*Office Space*, *Band of Brothers*). *Queens of Country* is currently being edited with a 2011 release date planned.

A handful of DVD release parties are scheduled over the next week:

Boston -Sept. 7 - Parris Nightclub ([tickets](#))

Las Vegas - Sept. 6 & 7 - ZIA Records (free, information [here](#))

New York City - Sept. 7 - Highline Ballroom ([tickets](#))

Washington DC - Sept. 2 - Arlington Drafthouse ([tickets](#))

*Sound Into Blood Into Wine* will be released simultaneously and features music from Keenan's multimedia project, Puscifer.

For further information, including the official movie trailer please visit: [www.bloodintowine.com](http://www.bloodintowine.com).