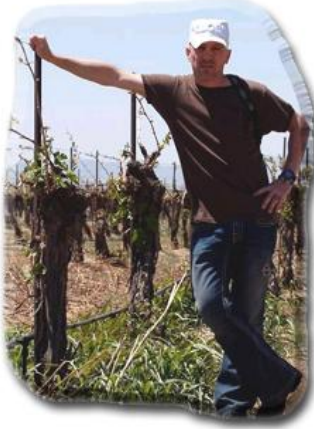


# ARIZONA STRONGHOLD



## **STRONGHOLD: An EQUILATERAL COLLABORATION**

2007 marks an important year in wine history with the coming together of three men who plan to launch Arizona into the fine wine scene. Eric Glomski (Owner/Director of Winemaking at Page Springs Cellars and previously Winemaker at David Bruce Winery), Maynard Keenan (Owner of Caduceus Cellars and singer for some po-dunk band called TOOL) and Fabian Grandoli (previously manager for a few small vineyard organizations such as Gallo, Robert Mondavi, Kendall Jackson and Estancia) have come together under the banner of Arizona Stronghold Vineyards.

Keenan and Glomski, founders of the Company, knowing that quality fruit is the key to all winemaking endeavors, hired Grandoli to transform the ageing Dos Cabezas Vineyard near Wilcox, Arizona into a top notch, high quality effort. Poorly performing varietals were ripped up or grafted over in the first year, and several acres of new plantings have already been planted. The core of the red plantings are Syrah, Grenache, Mourvedre, Tempranillo and Sangiovese with Viognier and Malvasia Bianca anchoring the white plantings. (Several other varietals also supplement these grapes.)

Stronghold has teamed up with Quench FineWines who will act as the sole wholesale distributor for Arizona Stronghold Vineyards wines. Quench was chosen because of their dedication to quality both in their product selection and their sales service. The first Stronghold wine, TAZI, a white blend, will be released in March of 2008. The first two reds NACHISE (a Grenache based Rhone Blend) and MANGUS (a Super Tuscan Sangiovese based blend) will grace our palates in the Fall of 2008. Stronghold's goal is to put fine Arizona wine on tables throughout the State.

### **RELEASE DATE FOR STRONGHOLD TAZI:**

March 15<sup>th</sup>, 2008

### **STRONGHOLD BOTTLE SIGNING WITH ERIC & MAYNARD:**

Whole Foods Market 2955 West Ray Rd, Chandler 85226

April 9<sup>th</sup>, 2008

Whole Foods Market 7111 E. Mayo Blvd, Scottsdale 85054

April 10<sup>th</sup>, 2008

## **ARIZONA STRONGHOLD VINEYARDS COCHISE COUNTY**

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